

# **BotsBaba**

**WhatsApp API Automation**

## **Convert your WhatsApp into a selling point**



**[botsbaba.com](https://botsbaba.com) | +91 9419335858**

# WhatsApp as Marketing and Support channel

Streamline end-to-end eCommerce journey with WhatsApp-powered conversations on BotsBaba.

- Product discovery
- Order placement
- After-sales support

## DRIVE 5X SALES CONVERSIONS BY WITH BOTSBABA



70% more Engagement with WhatsApp

WhatsApp Marketing proves to be the most affordable as compared to other marketing channels. Brands are observing more customer engagement and retention by simply providing resolutions on WhatsApp.

**Automate | Support | Marketing | Catalog**



# Benefits of Store on WhatsApp

- 👉 Target your customers on the most frequently used messenger - WhatsApp.
- 👉 Create a Catalog on WhatsApp and promote your products and offers directly
- 👉 Broadcast promotional messages to unlimited customers.
- 👉 Run CTWA (Click to WhatsApp ads) on Instagram and Facebook, bring customers in BotsBaba and engage them with Chatbots for a **5X** lead conversions.
- 👉 Retarget your abandoned cart customers.
- 👉 Work with your team to engage customer for on time resolution of support queries.
- 👉 Chatbot workflow to engage customers 24/7.

Your Store on WA



Hi, Have a look at our newest Collection. Shop early & get Flat25% OFF

[Shop now](#) 



**BotsBaba**

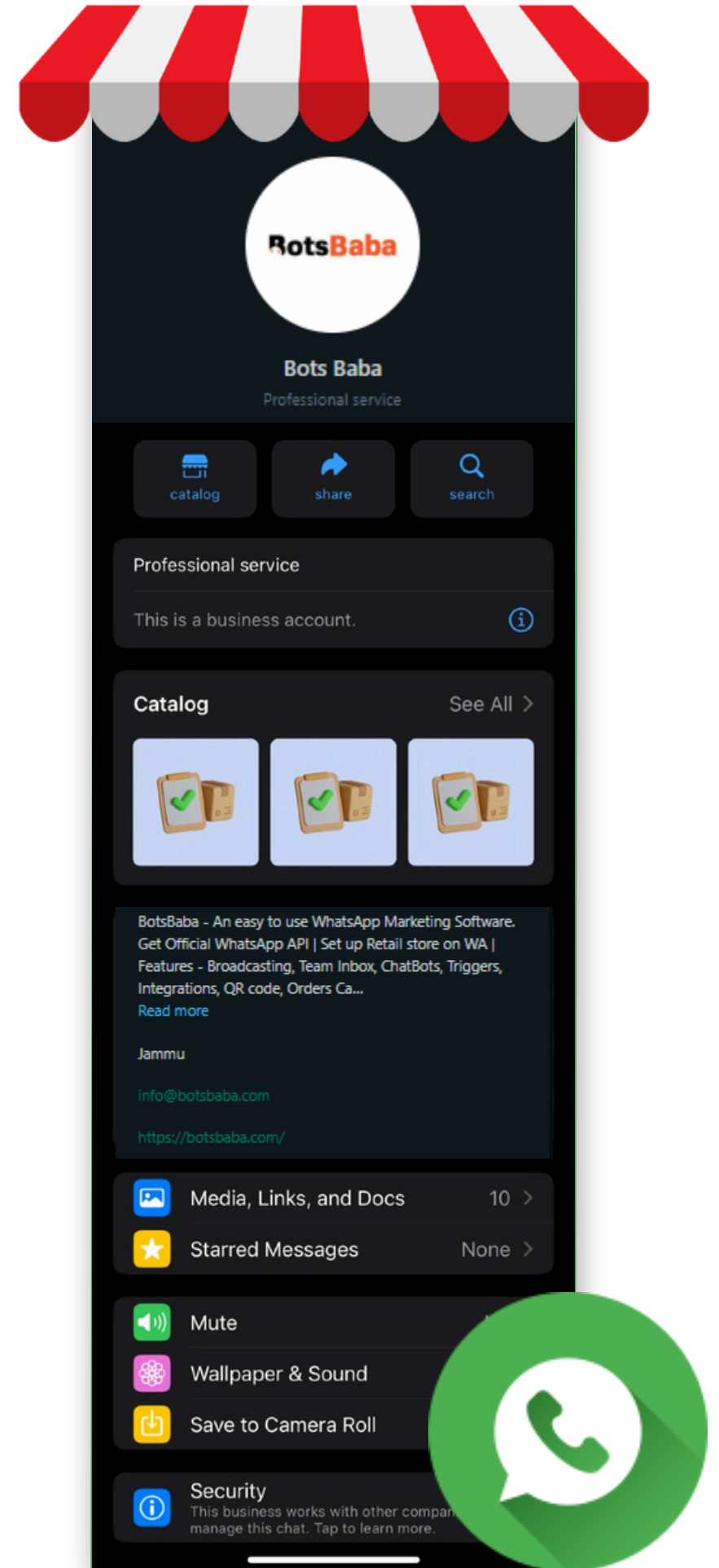
**Grow your Business**

Sell on WhatsApp

How it works

# Power-up your WhatsApp

- 1 Connect WhatsApp number with BotsBaba**  
Centralize your WhatsApp number by linking it with Meta Cloud APIs. Generate a QR code, to open WhatsApp Chat.
- 2 Promote your store by broadcasting to customers**  
Get promotional material to start marketing like - QR code designs, Pamphlets and Posters.
- 3 Capture customer and bring them in a single place**  
Capture customers from multiple sources with BotsBaba - Webforms, QR code scans, WhatsApp Chats, CTWA ads etc.
- 4 Create templates & run broadcasts**  
Create templates for Broadcasting with attached image or video inside BotsBaba.



## 5 Build WhatsApp catalog

Showcase your products catalog and send it to customers. Let customer explore products right there in WhatsApp

## 6 Run product-specific campaigns

Broadcast specific product campaign to your customers and engage them further by giving more details and place orders.

## 7 Receive orders and share billing details

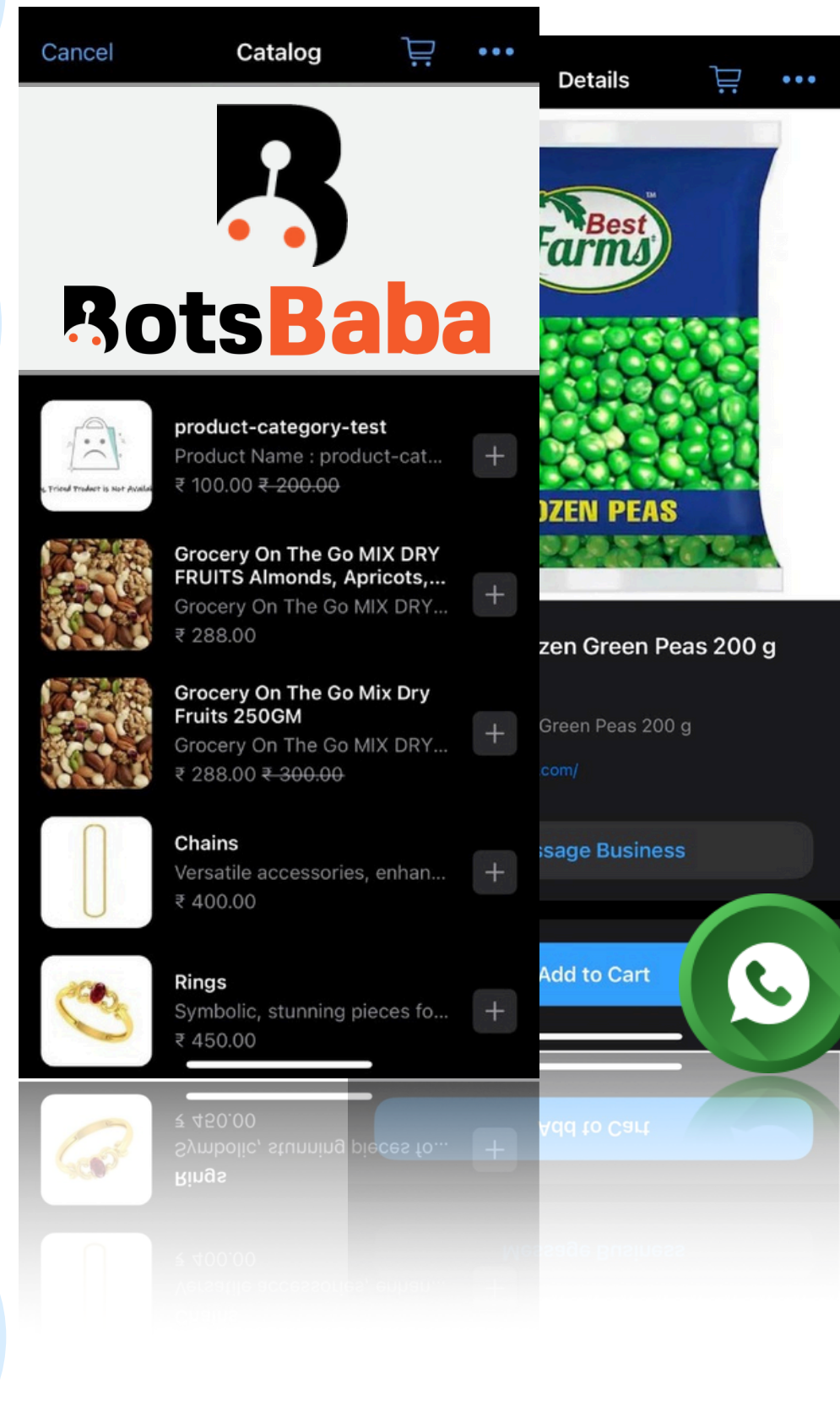
Set chatbots to take the orders and capture details. Send order confirmation and billing updates through WhatsApp.

## 8 Manage orders and share updates

View all your orders in a single place so you can complete them on-time. Auto-trigger order updates as they move in pipeline.

## 9 Send order refill reminders

Set automaton to send periodic reminders to customers and remind them to place orders again.



# CRM Functionalities for better Mgmt.

## Add followup comments

Let your team add followup comments for the conversation they have the customers.

## View followup Logs

Maintain conversation log to provide transparency to complete team for what's getting discussed with them

## Import bulk data

Have data in excel sheets? Move your data in bulk to BotsBaba to start broadcasting.



## Tag data sources

Keep tags aligned with captured data from sources like CTWA, Website, Direct, Referrals etc.

## Move data in Pipeline

Create customer pipeline to organize and move your data as per engagement.

## Custom fields

Save any information about your customers by creating custom fields in the customers' form.

# Get your eCommerce Store

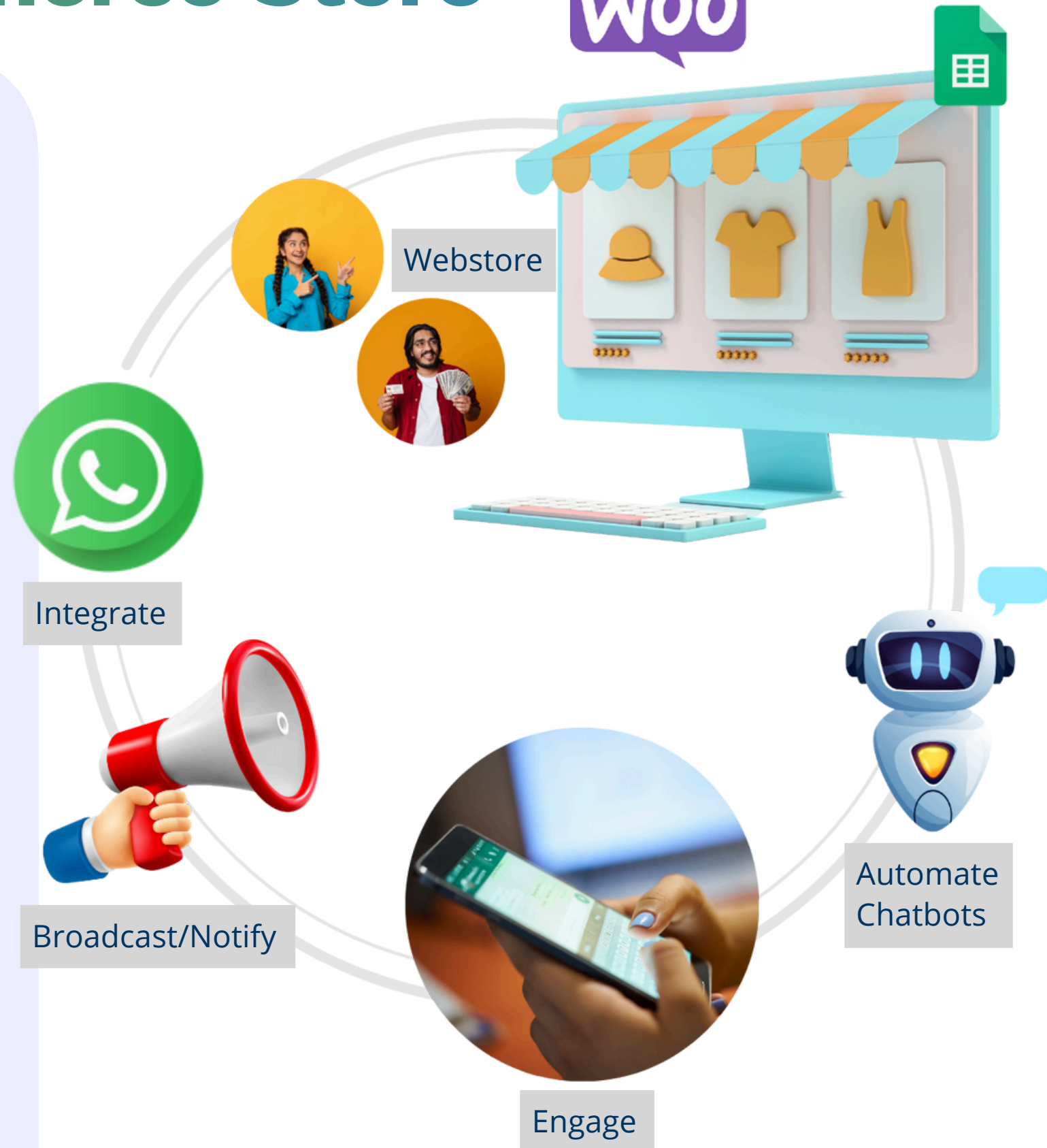
zapier

shopify

Woo

Want to level-up your selling? Build your eCommerce store and integrate with WhatsApp

- ✓ Setup Woo-commerce store
- ✓ Setup online order with checkout system
- ✓ Integrate online payment methods
- ✓ Send notifications/triggers on WhatsApp
- ✓ Capture leads & redirect to WhatsApp
- ✓ Broadcast products on WhatsApp & redirect customers to place orders on WhatsApp or Website
- ✓ Capture & retarget abandoned carts
- ✓ Integrate Shopify orders and notify
- ✓ Automate chatbots to answer queries and suggest products
- ✓ Automated order refill notifications
- ✓ Order management & reports





**BotsBaba**

# **Advanced Solution Affordable Price**

Pricing

# Pricing

**Rs.12000/- per year with 5 users (Inclusive of GST)**

Broadcasting

Team Shared Inbox

Chatbot Automation

Media Templates

Customers and Followups

QR code - Pamphlets & Poster design

Google Sheet Integration

Contact Sync - API based integration

Sequence and Triggers

Reports and Dashboard

Included Users Access up to - 5

Additional Users Rs.1500/- (GST included)

# Pricing

Rs.25000/- per year with 5 users (Inclusive of GST)

Everything in STARTER PLAN +

WhatsApp Catalog

Product-specific Broadcasting

Capture Orders in Chat Inbox

Send Order Notifications

Order Refill Reminders

Web-view for Order Details

Orders Dashboard & Reports

Centralized Web Catalog with Search

Custom Domain Linking

Included Users Access up to - 5

Additional Users Rs.3000/- (GST included)

# Pricing

Rs.35000/- per year with 5 users (Inclusive of GST)

STARTER & GROWTH PLAN +

Included Users Access up to - 5

Custom WooCommerce Website

Additional Users Rs.6000/- (GST included)

Integrate Orders with BotsBaba

Order Notifications - Triggers

Add Shipping charges

Integrations

CONTACT US TO KNOW HOW WHATSAPP CAN HELP YOUR BUSINESS

# Thank you for choosing **RotsBaba**


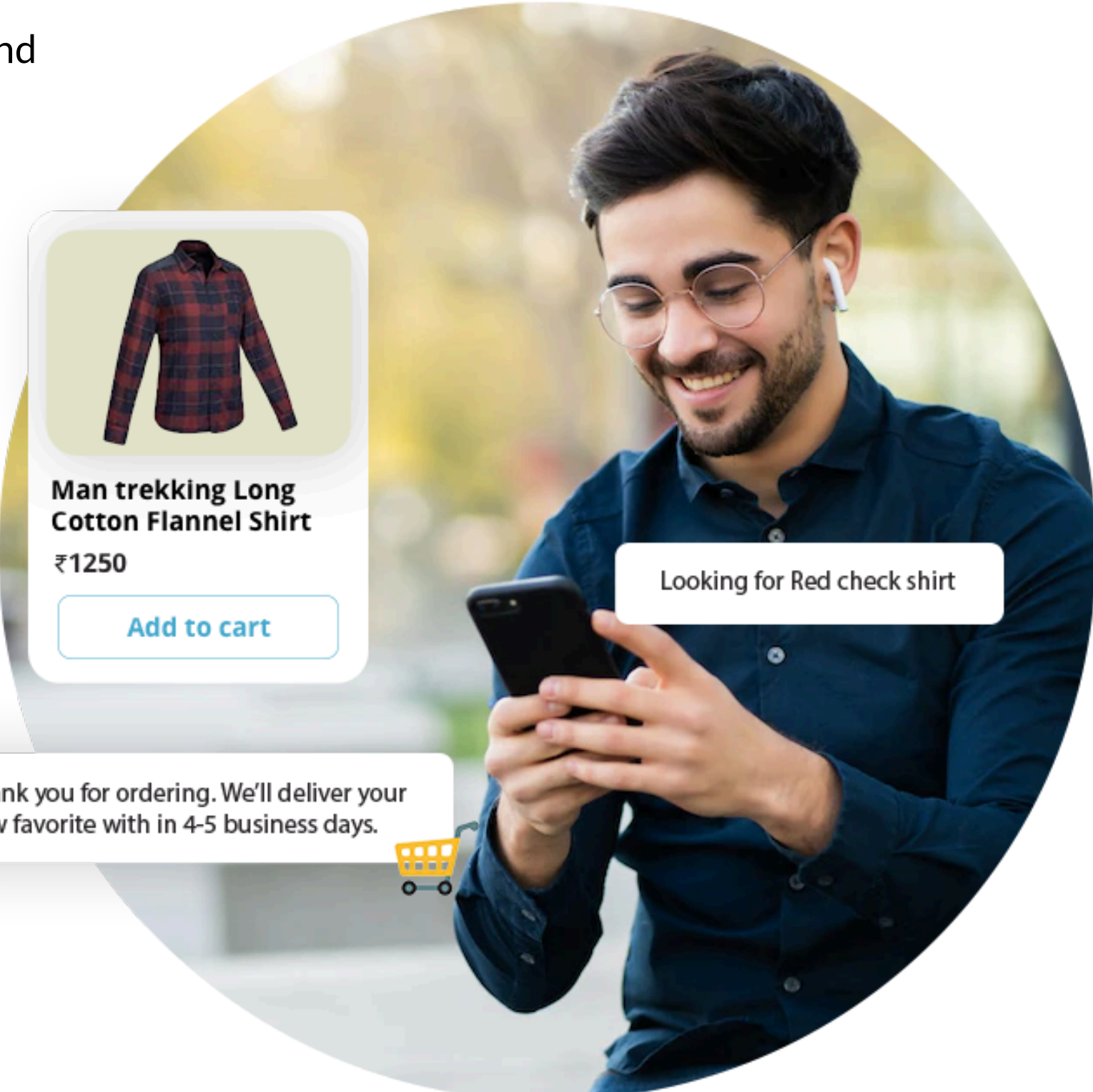
Start increasing your customer engagement, showcase products and receive orders with WhatsApp Catalogs

**RotsBaba**  
WhatsApp API Automation

Give us call or send message to get a live demo or Subscribe.

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Man trekking Long Cotton Flannel Shirt  
₹1250

[Add to cart](#)

Looking for Red check shirt

Thank you for ordering. We'll deliver your new favorite with in 4-5 business days.

